

## MVP Lift Kit Coverage

Attention: All CJDR Dealers, FIAT Studio Owners, Business and Service Managers  
From: Mopar Vehicle Protection Product Team

Effective April 2, 2019, Mopar Vehicle Protection will offer options for Mopar Lift Kit coverage exclusive to Mopar lift kits up to 4". This is in response to both consumer and dealer feedback on lift kit coverage as well as expanding coverage to our most coveted and accessorized vehicles. The new coverage offers an opportunity to increase sales as well as enhance the consumer experience which converts to consumer retention!

The coverage is available for Jeep Wranglers (JK, JL), Jeep Gladiators (JT) and Ram 1500 (DS, DT) with the purchase of a new 5-8 year stated time and mileage mechanical plan. The lift kit coverage cannot be sold as a stand alone option.

Mopar Lift Kit Coverage includes coverage on Mopar Lift Kits that are professionally installed including performance parts that pertain to the lift kit, maximum of 4 inches combined. Other after-market lift kits will **NOT** be covered.

Please note that Mopar Lift Coverage covers normal vehicle usage.

Should you have any questions, please contact your MVP Income Development Specialist or contact Dealer Chat.

Good Selling,

Mopar Vehicle Protection Product Team



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